

ELEONORE MUGNIER

BEAUTY & LUXURY ART DIRECTOR

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Address: PARIS & COURCHEVEL



PROFESSIONAL EXPERIENCES

2019-2022 MAISON GUERLAIN

JR. ART DIRECTOR (ALTERNATION & CDI)

Responsible for the creation, production and post-production of advertising campaigns: skincare, makeup, perfume and festivals.

2018-2019 MAZARINE AGENCY PARIS

ASSISTANT ART DIRECTOR (ALTERNATION)

Creation of advertising campaigns for budgets: Clarins, Roger&Gallet, Esthederm and René Furterer.

2018 PUBLICIS LUXE AGENCY PARIS

ASSISTANT ART DIRECTOR (INTERNSHIP)

Creation of advertising campaigns for budgets: Cartier, YSL Beauty, Davidoff and Biotherm.

2017 McCANN AGENCY PARIS

ASSISTANT ART DIRECTOR (INTERNSHIP)

Creation of make-up, skincare, hair and men's skincare advertising campaigns for the brand L'Oréal Paris.

2016 PURE MAGAZINE ST-TROPEZ

ASSISTANT ART DIRECTOR (INTERNSHIP)

Member of the editorial board and content creator for the 2016 summer edition.

2018/2019 L'APOGÉE 5* HOTEL COURCHEVEL

SALESWOMAN (STUDENT JOB)

Saleswoman at the hotel's stores for GOOSSENS, BARRIE and the corner MONCLER & BOGNER .

2010/2019 LE GENÉPI RESTAURANT COURCHEVEL

WAITRESS (STUDENT JOB)

Service in the family restaurant.

SKILLS

Adobe Photoshop ◆◆◆◆◆◆◆◆◆◆

Adobe Indesign ◆◆◆◆◆◆◆◆◆◆

Adobe Illustrator ◆◆◆◆◆◆◆◆◆◆

Adobe After Effect ◆◆◆◆◆◆◆◆◆◆

Première PRO ◆◆◆◆◆◆◆◆◆◆

PROFILE

Autonomous ◆ Sociable

Reactive ◆ Positive

Creative ◆ Passionate

12 years of competition in alpine ski.

Level 2 in scuba diving.

Trips to more than 40 destination worldwide.

Member of the association In'Mountain (2018).

President of the Student Office (2016-2018).

Obtaining of the driving License B.

UNIVERSITY EDUCATION

2015-2020 SUP DE PUB INSTITUT

LYON / SAN FRANCISCO / PARIS

Master 2: Art Direction & Creative Makers.

License: Advertising Creation.

Valedictorian: 2015-2016-2017-2019.

TOFEL: Score 82.

TOEIC: Score 910.

2018 EF SCHOOL

SEOUL KOREA

Graduation: Level 1 in Korean.

2010-2015 LYCÉE AMBROISE-CROIZAT

MOÛTIERS

Baccalaureate: ES with the honors.

European Mention.

LANGUAGES

