

ELEONORE MUGNIER

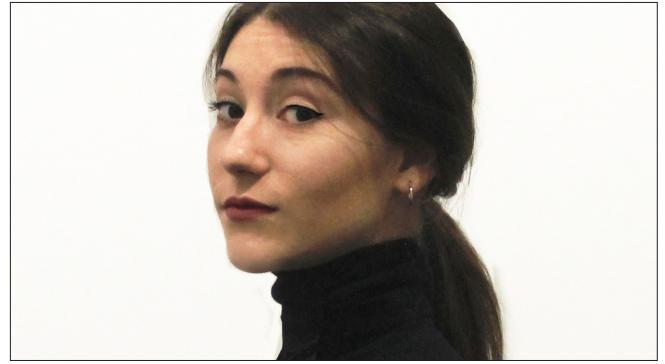
BEAUTY & LUXURY ART DIRECTOR

Tel + 33 (0) 6 24 32 77 41

Email: mugnier.eleonore@gmail.com

Web: www.eleonoremugnier.com

Address: PARIS & COURCHEVEL



PROFESSIONAL EXPERIENCES

2023 PUBLICIS LUXE AGENCY PARIS ART DIRECTOR (CDI)

Creation of advertising campaigns for the Maison Lancôme and various brands.

2019-2023 MAISON GUERLAIN ART DIRECTOR (ALTERNATION & CDI)

Responsible of the creation, production and post-production of advertising campaigns: skincare, makeup, perfume and sell-out.

2018-2019 MAZARINE AGENCY PARIS ASSISTANT ART DIRECTOR (ALTERNATION)

Creation of advertising campaigns for budgets: Clarins, Roger & Gallet, Esthederm and René Furterer.

2018 PUBLICIS LUXE AGENCY PARIS ASSISTANT ART DIRECTOR (INTERNSHIP)

Creation of advertising campaigns for budgets: Cartier, YSL Beauty, Davidoff and Biotherm.

2017 McCANN AGENCY PARIS ASSISTANT ART DIRECTOR (INTERNSHIP)

Creation of make-up, skincare, hair and men's skincare advertising campaigns for the brand L'Oréal Paris.

2016 PURE MAGAZINE ST-TROPEZ ASSISTANT ART DIRECTOR (INTERNSHIP)

Member of the editorial board and content creator for the 2016 summer edition.

2018/2019 L'APOGÉE 5* HOTEL COURCHEVEL SALESWOMAN (STUDENT JOB)

Saleswoman at the hotel's stores for GOOSSENS, BARRIE and the corner MONCLER & BOGNER.

SKILLS

Adobe Photoshop	◆◆◆◆◆◆◆◆◆◆
Adobe Indesign	◆◆◆◆◆◆◆◆◆◆
Adobe Illustrator	◆◆◆◆◆◆◆◆◆◆
Adobe After Effect	◆◆◆◆◆◆◆◆◆◆
Première PRO	◆◆◆◆◆◆◆◆◆◆

PROFILE

Autonomous	◆	Sociable
Reactive	◆	Positive
Creative	◆	Passionate

12 years of competition in alpine ski.
Level 2 in scuba diving.
Trips to more than 40 destination worldwide.
Member of the association In'Mountain (2018).
President of the Student Office (2016-2018).
Obtaining of the driving License B.

UNIVERSITY EDUCATION

2015-2020 SUP DE PUB INSTITUT LYON / SAN FRANCISCO / PARIS

Master 2: Art Direction & Creative Makers.
License: Advertising Creation.
Valedictorian: 2015-2016-2017-2019.
TOFEL: Score 82.
TOEIC: Score 910.

2018 EF SCHOOL SEOUL KOREA

Graduation: Level 1 in Korean.

2010-2015 LYCÉE AMBROISE-CROIZAT MOÛTIERS

Baccalaureate: ES with the honors.
European Mention.

LANGUAGES

